
Interpretable Multimodal Out-of-context Detection with Soft Logic Regularization

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Background

- **Rapid Information Spread:** Mobile devices and media platforms facilitate the fast dissemination of news, increasing the exposure to false or deceptive content.
- **Misinformation Challenges:** Misinformation, particularly out-of-context news (where images or information are shared in misleading ways), poses serious societal risks.
- **Current Detection Limitations:**
 - Existing methods to identify misleading information often lack transparency.
 - Many current technologies offer limited explanations for their findings, complicating efforts to build trust and understanding.
- **Need for Improved Methods:**
 - There is a crucial need for methods that not only detect misinformation effectively but also provide clear, interpretable reasons for their assessments.
 - Enhancing interpretability can help in educating the public and aiding analysts in combating false information.

The Task

- Image repurposing, also known as out-of-context photos are a powerful low-tech form of misinformation



Brazilian and Colombian boxers take apart a joint training session



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LOGic Regularization for out-of-context **AN**alysis (**LOGRAN**)

Caption: C Brazillian and Colombian boxers take apart a joint training session

w_1

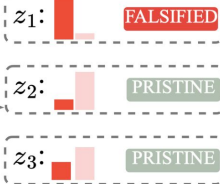
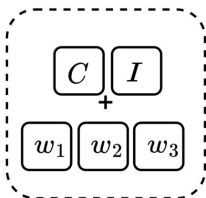
w_3

w_2

Image: I



Veracity Prediction X :



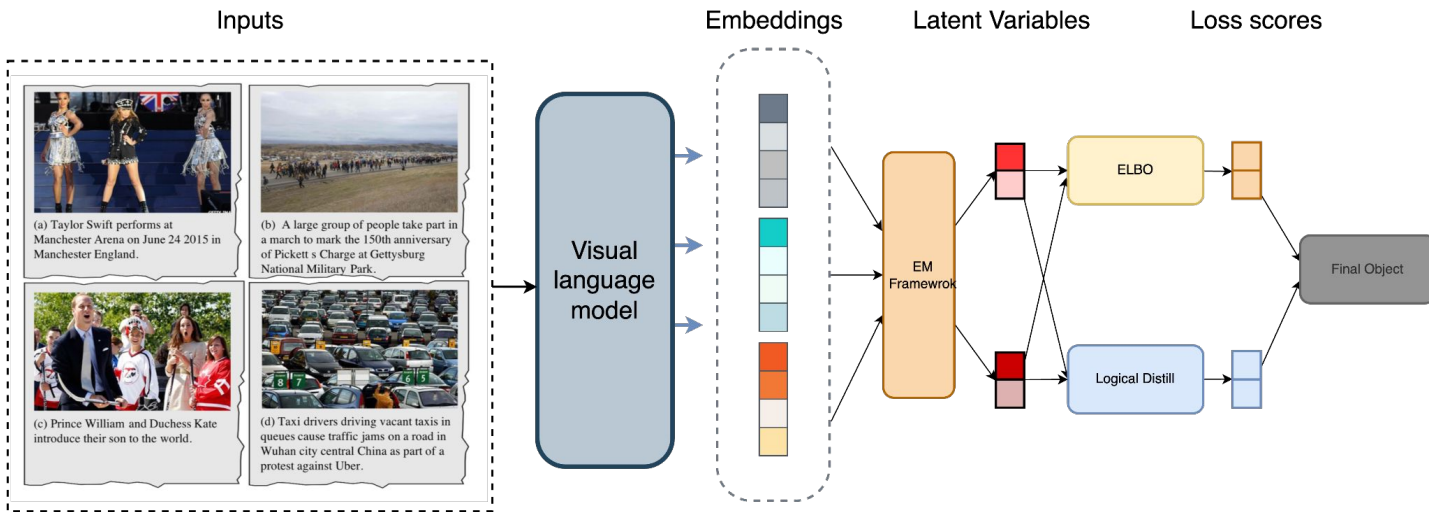
Latent Variables: z_i

Phrase Veracity

Overall Veracity Y : **FALSIFIED**

- **Caption Detection** Given a caption sentence c and its image I , our goal is to model the probability distribution $p(y|c, I)$, where $y \in \{\text{Pristine, Falsified}\}$ is a two-valued variable indicating the veracity of the caption's image.
- **Phrase Detection** We decompose the caption into phrases and predict the out-of-context label z_i for each caption phrase $w_i \in W_c$ using the probability $p(z_i|c, w_i, I)$, where z_i is treated as a binary latent variable $z_i \in \{\text{Pristine, Falsified}\}$

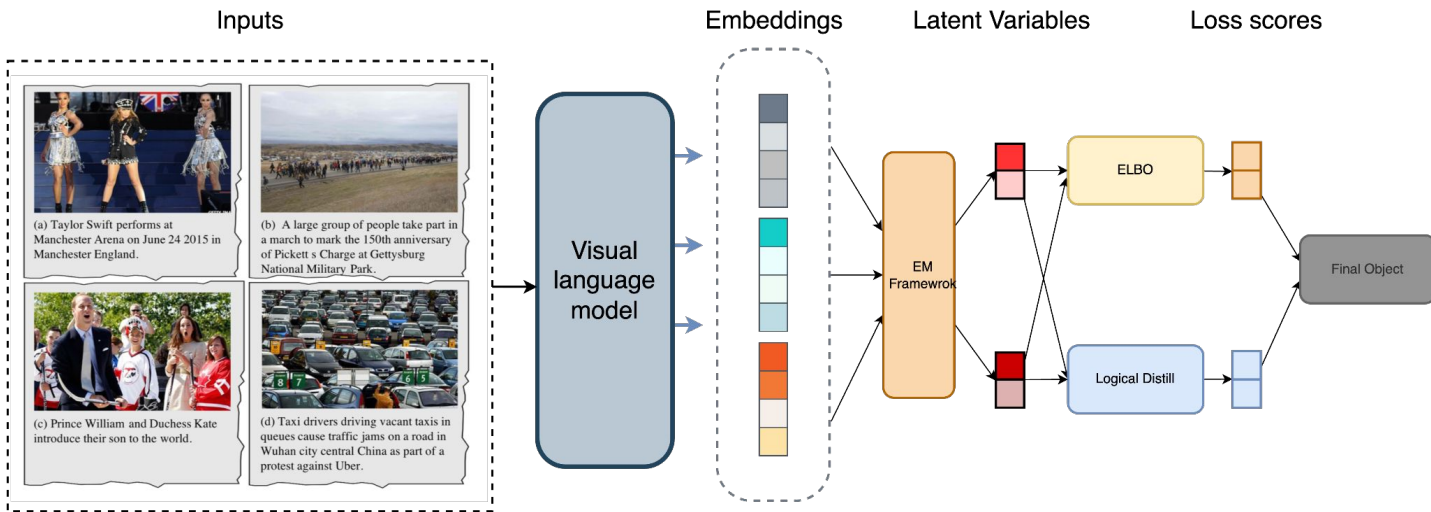
The Framework



Follow the EM framework to model the latent variables

$$p_t(\mathbf{y}|x) = \sum_{\mathbf{z}} p_t(\mathbf{y}|\mathbf{z}, x)p(\mathbf{z}|x)$$

The Framework



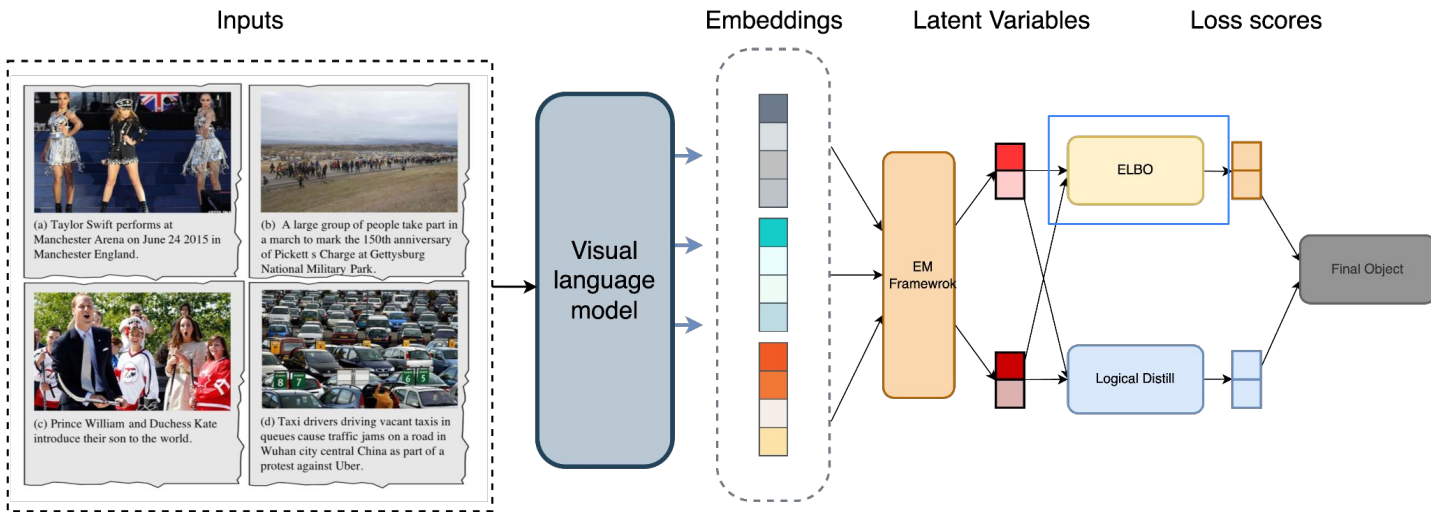
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Weak supervise learning:

- ELBO
- Logical regularization

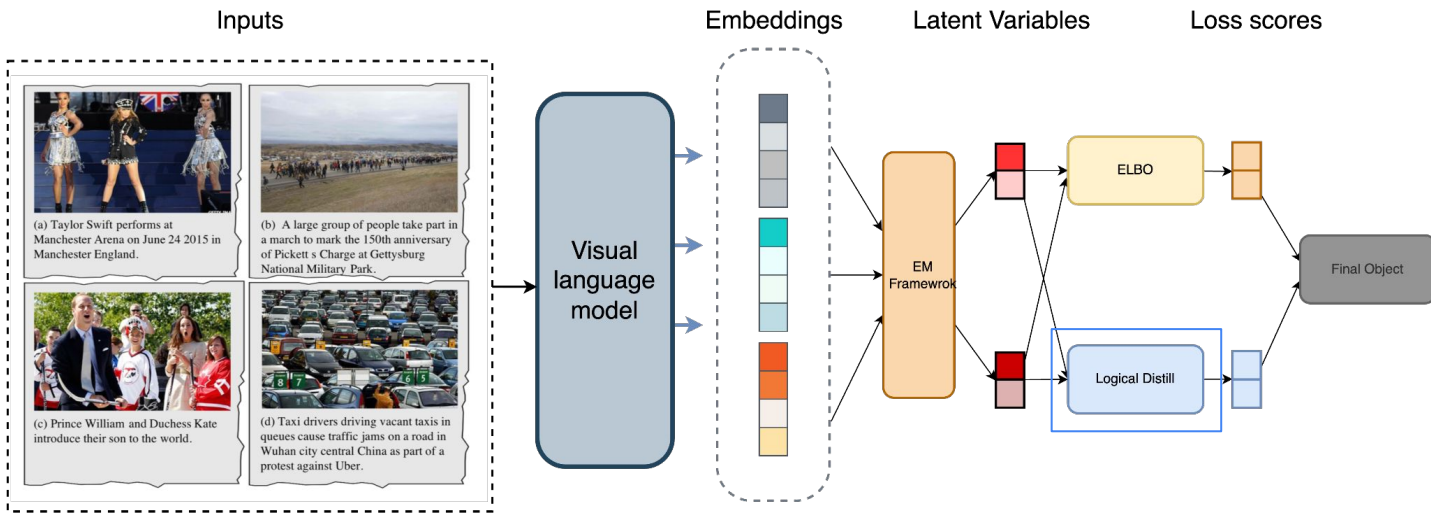
The Framework



- **ELBO loss:**

$$\mathcal{L}_{\text{var}}(t, l): -\mathbb{E}_{q_l}[\log p_t(y^* | z, x)] + D_{\text{KL}}(q_l(z | y, x) \parallel p(z | x))$$

The Framework



The Logical Rule:

A caption is considered: 1) Falsified if there is inconsistency in at least one caption phrase; 2) Pristine if all caption phrases are consistent

Constructing Teacher module:

Projecting the variational distribution

$$q_l(\mathbf{z}|\mathbf{y}, x) \Rightarrow q_l^T(\mathbf{y}_z|\mathbf{y}, x)$$

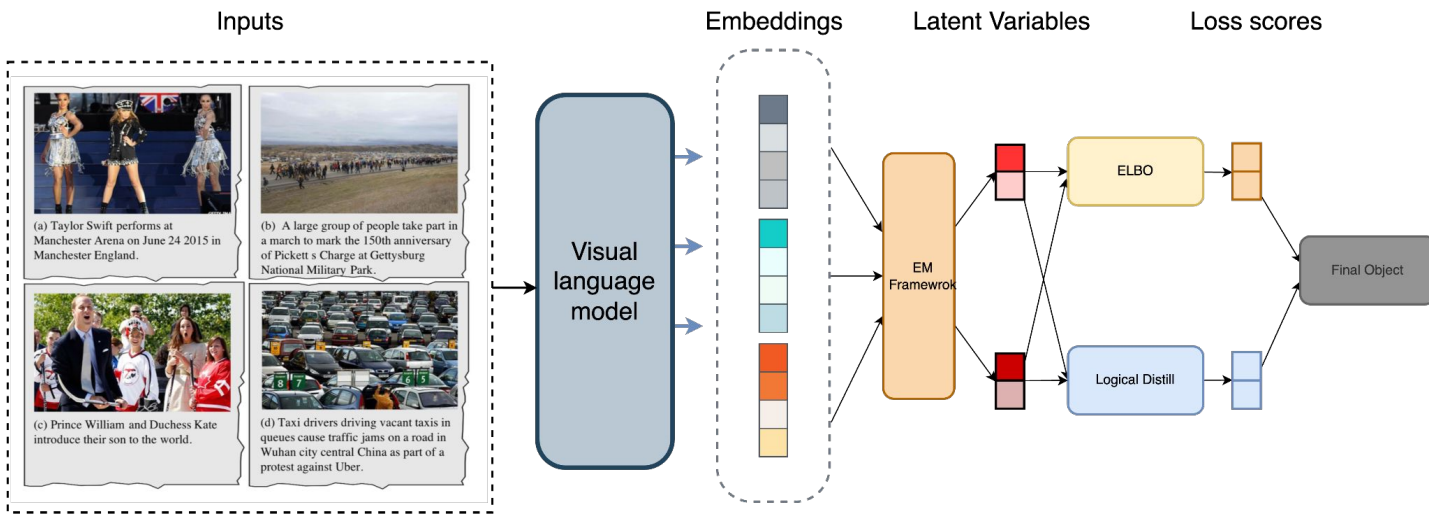
By simulating the outputs of teacher module, transfer logical knowledge into student model

$$p_t(\mathbf{y}|\mathbf{z}, x)$$

Logical distill loss:

$$\mathcal{L}_{\text{logic}}(t, l) = D_{\text{KL}}(p_t(\mathbf{y}|\mathbf{z}, x) \parallel q_l^T(\mathbf{y}_z|\mathbf{y}, x))$$

The Framework



The final loss function:

$$\mathcal{L}_{\text{final}}(t, l) = (1 - \lambda)\mathcal{L}_{\text{var}}(t, l) + \lambda\mathcal{L}_{\text{logic}}(t, l)$$

Experiments

Dataset:

- **NewsCLIPpings** comprising both pristine and falsified images. It employs automation to match captions and images from the VisualNews corpus, offering various subsets based on matching methods.

Backbone model:

- **CLIP** utilizes distinct encoders for processing images and text, which are trained to produce comparable representations for associated concepts.
- **VisualBERT** is another multimodal model that integrates visual and textual information. It includes a sequence of Transformer layers that use self-attention to automatically align components of a given text input with specific regions in a corresponding image input.

Table 1. Classification accuracy on the test set for the following models: (I) VisualBERT, (II) VisualBERT with LOGRAN, (III) Multimodal CLIP, and (IV) CLIP with LOGRAN. The underlined portions represent improvements from LOGRAN

	VisualBERT	VisualBERT-LOGRAN	CLIP	CLIP-LOGRAN
(a) Semantics/CLIP Text-Image	55.12	<u>56.88</u>	58.59	<u>59.03</u>
(b) Semantics/CLIP Text-Text	53.47	<u>55.62</u>	68.36	<u>70.81</u>
(c) Person/SBERT-WK Text-Text	63.32	<u>65.27</u>	66.57	<u>71.42</u>
(d) Scene/ResNet Place	60.72	<u>62.41</u>	69.64	<u>73.14</u>
Merged/Balanced	61.32	<u>63.18</u>	67.27	<u>70.51</u>

Improvement observed in both backbone models, as well as across all sub-test sets.

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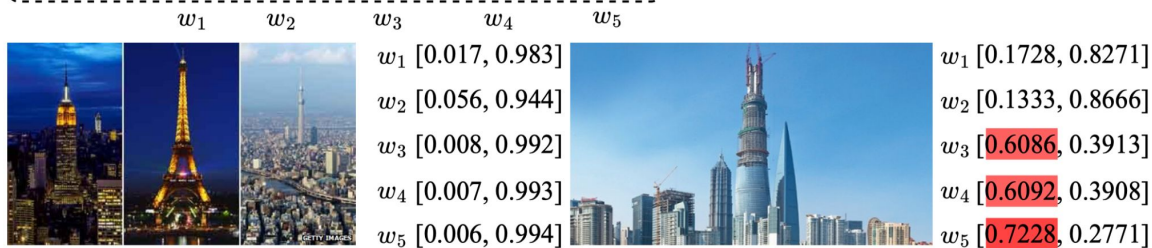
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- **VisualBERT vs VisualBERT-LOGRAN**
The average improvement is 2%
- **CLIP vs CLIP-LOGRAN**
The average improvement is 3%

Case study

Caption: C Fancy living in New York, Paris or Tokyo



We can easily identify the ‘Culprit’ in each case:

- New York Paris Tokyo
- Brazillian and Colombian boxers

Caption: C Brazillian and Colombian boxers take apart a joint training session



which provides some level of interpretability

Conclusion

- We proposed a novel frame work for out-of-context detection named **LOGic Regularization for out-of-context ANalysis (LOGRAN)**
- Decomposes detection task from caption level to phrase level. Utilizes **latent variables** within an EM framework to predict out-of-context label for each phrase
- Implements two weak supervision methods: **ELBO loss** and **logical rule regularization**
- Conducted experiments on **NewsCLIPpings** dataset using **VisualBERT** and **CLIP** backbone models. Achieved **overall performance improvement**. Provides **phrase-level predictions** for **enhanced interpretability**



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Thank you!